



TEKNOMEKTEP

AKILLI DİJİTAL EGİTİM SİSTEM





TEKNOMEKTEP

MILESTONES OF THE SMART DIGITAL EDUCATION JOURNEY

2009 / Video-Based Classroom

As an integral part of supplementary education—which has evolved into a standalone world with its own students, teachers, and industry—this system emerged in response to the limitations of traditional teaching and learning methods. Developed to complement formal education, it addressed a growing need by leveraging communication technologies to provide education independent of time and place, enabling learners to succeed in examinations. With its 450 video-based educational sets, it became Turkey's **first and only comprehensive video-based learning system**.

2014 / Video Academy

In 2014, we laid the foundation of our online education initiatives under the brand **GAkademi (Video Academy Publishing)**. Through the GAkademi system, we proudly delivered educational services to our clients and users wherever internet access was available.

With the motto **"Education for Everyone, Education Everywhere,"** we steadily progressed toward our goals, ultimately reaching approximately **150,000 active users**.

2018 / TeknoMektep

In 2018, driven by technological advancements and the rise of Industry 4.0, our company underwent a transformative shift in the field of education. Staying rooted in its heritage while thoroughly analyzing past and present education systems, we focused on creating a new brand that would redefine digital learning. Following extensive research and development, we launched the TeknoMektep brand, initiating a comprehensive integration of education and technology with our team of professional software developers and expert educators. We further strengthened our project by partnering with Istanbul University Technopark. With its mobile application available on both iOS and Google Play, and its compatibility with Android TV, TeknoMektep became an accessible platform from virtually anywhere. Today, TeknoMektep holds the title of the largest educational app in Turkey. The platform offers thousands of videos, practice tests, mock exams, topic summaries, learning outcomes, key concepts, personalized analytics, video performance reports, exam analysis, a parent tracking system, and AI-integrated Tekno X. With its guiding motto, "Education for Everyone, Education Everywhere," TeknoMektep has truly brought this vision to life.

COMPATIBLE WITH **ANDROID TV**

The first and only **Android TV-compatible** educational application in Turkey.



Education Expenditure Statistics, 2023

(Education expenditures increased by 92.5% in 2023 compared to 2022, reaching 1 trillion 130 billion 844 million Turkish lira.)

TOTAL EDUCATION EXPENDITURE
TRY 1 trillion 130 billion 844 million

2023 PRESCHOOL EDUCATION EXPENDITURES

%107,2

2023 PRIMARY SCHOOL EDUCATION EXPENDITURES

%109

2023 LOWER SECONDARY SCHOOL EDUCATION EXPENDITURES

%102

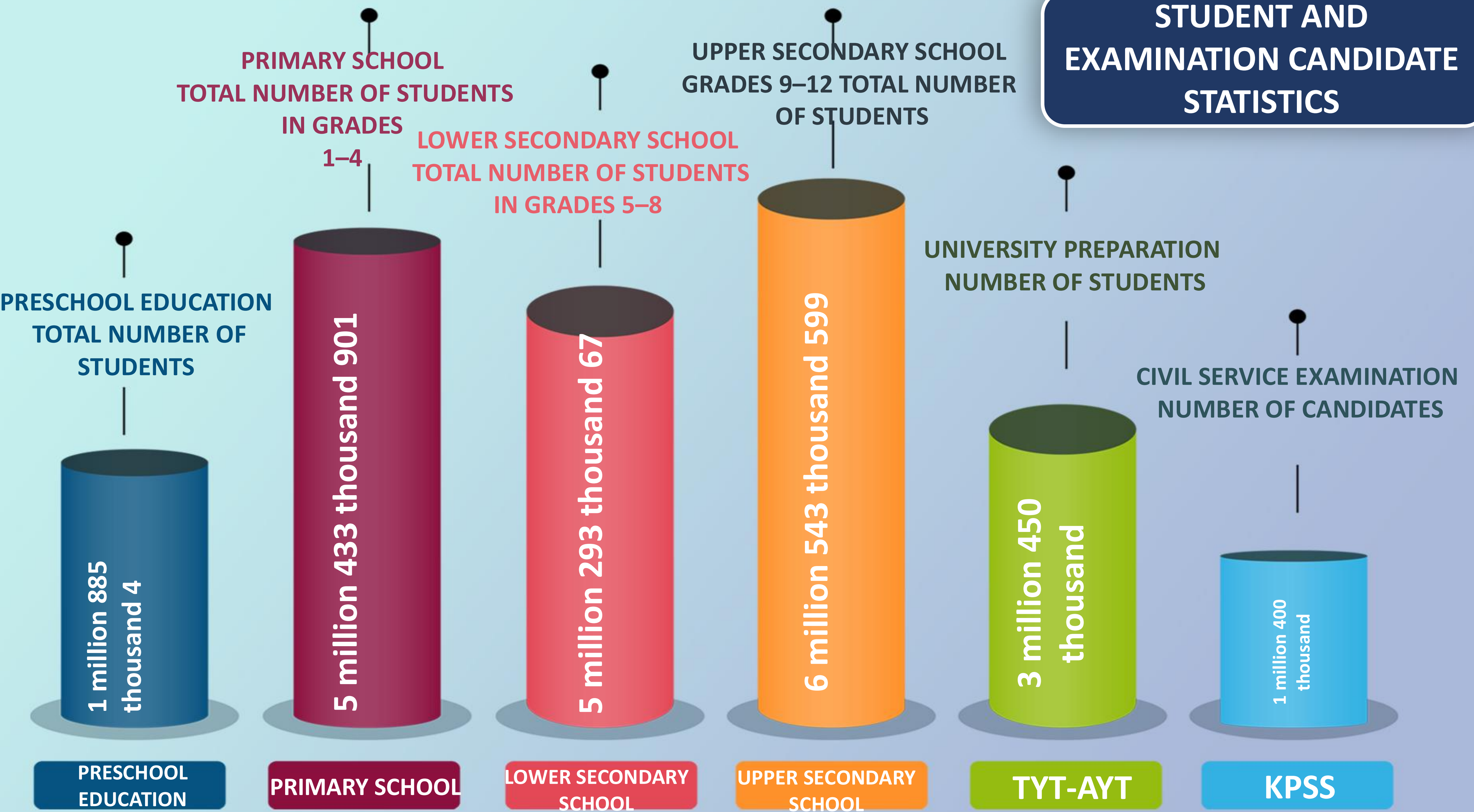
2023 UPPER SECONDARY SCHOOL EDUCATION EXPENDITURES

%92

2023 TERTIARY EDUCATION EXPENDITURES

%76

STUDENT AND EXAMINATION CANDIDATE STATISTICS



YKS (UNIVERSITY ENTRANCE EXAM) STATISTICS



**2024 /TYT Applicant Candidates
Count**

3 million 120 thousand 870

%100

**2024/TYT Exam Participants
Count**

2 million 819 thousand 362

%90,34

**2024/AYT Applicant Candidates
Count**

2 million 19 thousand 699

%100

**2024/AYT Exam Participants
Count**

1 million 776 thousand 496

%87,96

(Transition to High Schools) STATISTICS



**2024/LGS Applicant Candidates
Count**

1 million 38 thousand 544

%100

2024/LGS Exam Participants Count

**992 thousand 906 candidates
participated**

%95,61

THE PROPORTION OF INDIVIDUALS USING THE INTERNET REACHED 87.1%

The internet usage rate among individuals aged **16–74** was **85.0%** in 2022 and increased to **87.1%** in 2023. By gender, the **internet usage rate** in 2023 was observed as **90.9% for men** and **83.3% for women**.

TÜİK
TÜRKİYE İSTATİSTİK KURUMU

DIFFERENCES IN DIGITAL EDUCATION

TEKNO MEKTEP

- Animation and video-supported subject explanations
- 100% exam-aligned up-to-date recordings
- Math set for absolute beginners
- **200,000+ question and solution videos**
- **90,000+ topic and question videos**
- Practice exams
- Question solution videos
- Unit-based learning outcomes
- Digital books
- Personalized study calendar creation
- Guidance and counseling services
- Digital pen application
- Identification of missing topics through exam analysis
- Completion of missing subjects
- TeknoX artificial intelligence
- Affordable pricing advantage

OTHER PLATFORMS

- Outdated video content
- Curriculum misalignment
- Outdated question-solving techniques
- Subject videos presented via slides and rote narration
- Lack of up-to-date materials
- No math set for beginners
- No e-books
- Limited number of practice exams
- Additional mock exams require extra payment
- Average usage period limited to 7–8 months
- Asking teachers questions is fully paid
- Guidance and counseling services are fully paid
- No active artificial intelligence system
- Inability to accurately detect students' deficiencies
- High pricing





TEKNO MEKTEP

TeknoMektep offers students the opportunity for "Education everywhere, education for everyone." It allows learners to continue their education without interruption, free from time constraints, and goes beyond just video-based learning by providing solutions to questions they struggle with.

EDUCATION FOR EVERYONE, EDUCATION EVERYWHERE!





WHY TEKNO MEKTEP

It allows you to continue your education without interruption, free from time constraints, and provides solutions to the questions you struggle with—going beyond a solely video-based learning experience.



PRIMARY SCHOOL – LOWER SECONDARY SCHOOL

Our team of expert educators provides animation-enhanced and 4K-supported subject explanation videos, tests, and digital books aligned with the Ministry of National Education (MoNE) curriculum. Thousands of questions and solution videos are available for grades 1- 8.



UPPER SECONDARY SCHOOL – MATH & GEOMETRY FROM SCRATCH

Our team of expert educators provides animation-enhanced and 4K-supported subject explanation videos, tests, and digital books aligned with the Ministry of National Education (MoNE) curriculum. Thousands of questions and solution videos are available for grades 9–12.



TYT-AYT

Our team of expert educators provides animation-enhanced and 4K-supported subject explanation videos, tests, and digital books aligned with the ÖSYM curriculum. The "Ask an Expert" feature is supported by artificial intelligence.



EXAM PREPARATION

Our team of expert educators provides animation-enhanced and 4K-supported subject explanation videos, tests, and digital books aligned with the ÖSYM curriculum. KPSS for Bachelor's, Associate, and High School graduates.

In today's digitalized world, we ensure that education keeps pace with this transformation—making it accessible anytime and anywhere, independent of time and location.

HOW DO WE PREPARE OUR EDUCATIONAL SETS?

We prepare our educational sets in accordance with the curriculum and up-to-date standards, with our team of expert educators and in our professional studios. Each subject is supported by animations and 4K videos, ensuring that the content appeals to visual, auditory, and visual memory learning styles.



**MEB – ÖSYM
COMPATIBLE**



**ARTIFICIAL
INTELLIGENCE**



**SUBJECT
QUESTION
MOCK EXAM**

To support the subject explanations, we provide tests and mock exams. Hundreds of thousands of questions are available within the system, each accompanied by a detailed solution video. Through comprehensive reporting, the system identifies learning gaps and offers guidance for addressing and completing these deficiencies.



Green Box

With animation-supported videos prepared using Green Box technology, you can learn lessons both more enjoyably and more efficiently.



Audio Questions

You can listen to specially designed mock exams prepared for visually impaired individuals in audio format.



Immersive Learning

While listening to the lessons, we teach by making students experience the subject through advanced video technologies.



TeknoX

With the TeknoX smart assistant, you can receive in-app guidance and personalized navigation throughout the platform.



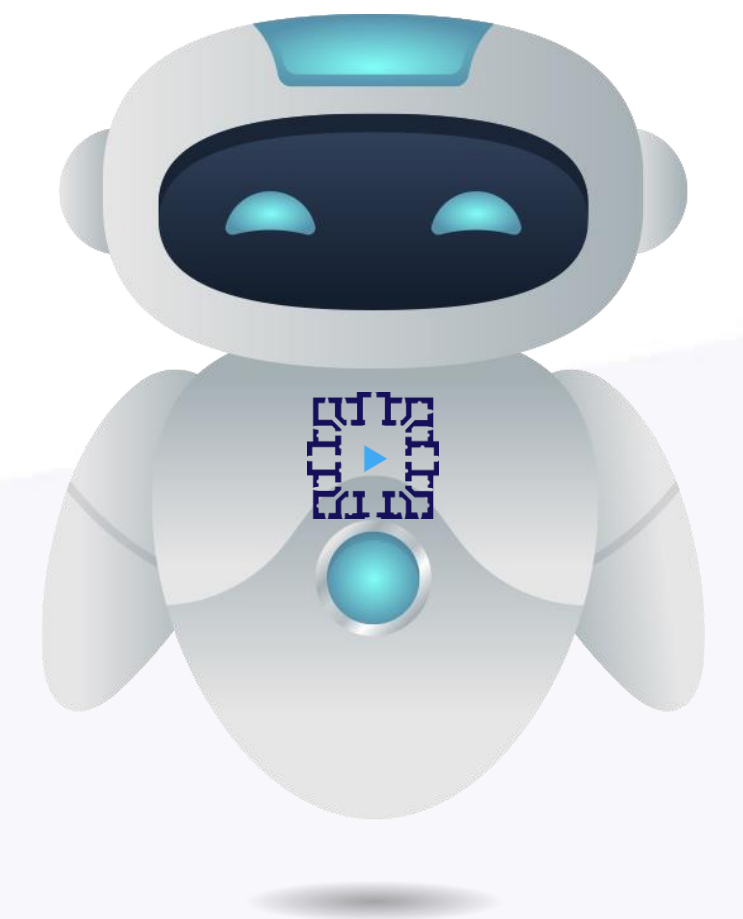
Opportunity in Education

We advocate for equal opportunity in education, believing that everyone has the right to learn.



Uninterrupted Learning

Continue your education without pause by accessing learning anytime, anywhere—whether at home or on the go!



A SCHOOL THAT BROADENS HORIZONS

The TeknoMektep Smart Digital Education System is integrated with ARTIFICIAL INTELLIGENCE. It accurately identifies students' specific areas of weakness based on their performance in practice exams. These identified deficiencies are presented to the student in the form of a list, enabling targeted assignments and focused remediation. Through its guidance and counseling service, the system also provides support on how students should approach their exam preparation and homework.



Instructional Videos

With over 90,000 animation-supported instructional videos based on the principle of experiential learning, we prepare students for advanced-level education beyond the classroom.



Extensive Question Bank

With over 200,000 questions and tens of thousands of tests, no question goes unsolved! Each subject is reinforced through an extensive question bank prepared in alignment with the current curriculum.



Question-Solving Application

In addition to our mobile application, with ROBOTOM, we solve not only the questions within the system but also those from external sources that students struggle to answer!



Online Mock Exams

We enable students to see their ranking among all users through simultaneous online mock exams. The solutions to the exams they take are provided in the form of video explanations.



TeknoX ARTIFICIAL INTELLIGENCE

With TeknoX ARTIFICIAL INTELLIGENCE, our users can ask any question and receive answers within seconds. Since users often struggle to find accurate information through search engines, our AI model steps in to assist. It ensures that users can easily access reliable and relevant information for their educational needs.

TeknoX



Question Submission

You need to ask your question accurately.



Details

If your question is answered inadequately, you may request more detailed information.



Reporting

The practice exams you complete identify your weaknesses and help you to address and improve them.



TeknoX QUESTION SOLVER

With the TeknoX QUESTION SOLVER, our users can upload questions from external sources into the system and receive step-by-step solutions within seconds. Users are entitled to ask up to 10 questions per day and up to 300 questions per month.



Question Submission

Upload your question from an external source into the system.



Solution

TeknoX Question Solver will solve the question image within seconds.



Reporting

The practice exams you complete identify your weaknesses and help you to address and improve them.



Technology and Education

Exams: You can create an exam schedule and start a timer.

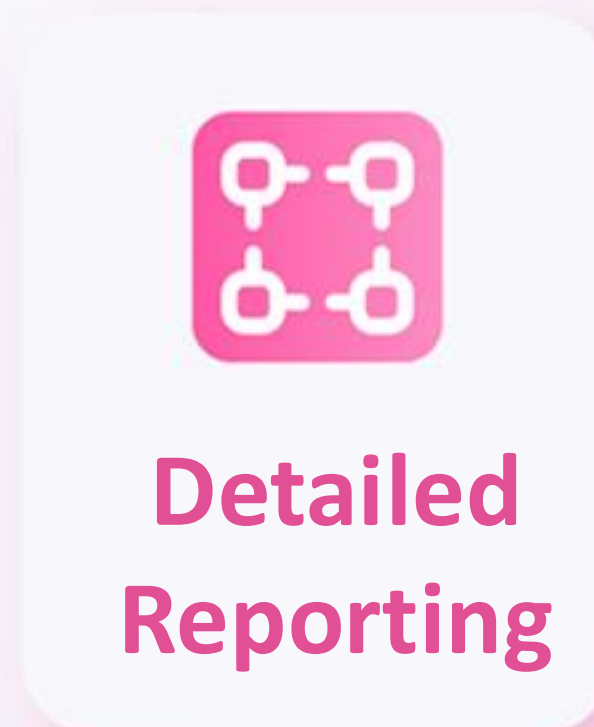
Calendar: Create a personalized calendar to store your exam data and add reminders.

Topics: Quickly access topic summaries, learning outcomes, formulas, and concepts.

Rewards: Earn credits by answering TeknoMektep's rewarded questions. You can use the accumulated credits in your courses.

Analysis: With TeknoX, the AI-powered system, you can access the number of videos watched, questions solved, success status, and time spent in the app with a single click.

- ✓ Instructional Videos
- ✓ Extensive Question Bank
- ✓ Question Solving Application



We produce not only educational content but also education materials harmonized with technology! In the technological era, education and technology are indispensable. As **TeknoMektep**, we have integrated education with technology. By supporting it with Artificial Intelligence, we ensure users receive higher-quality education and have easy access to accurate information.

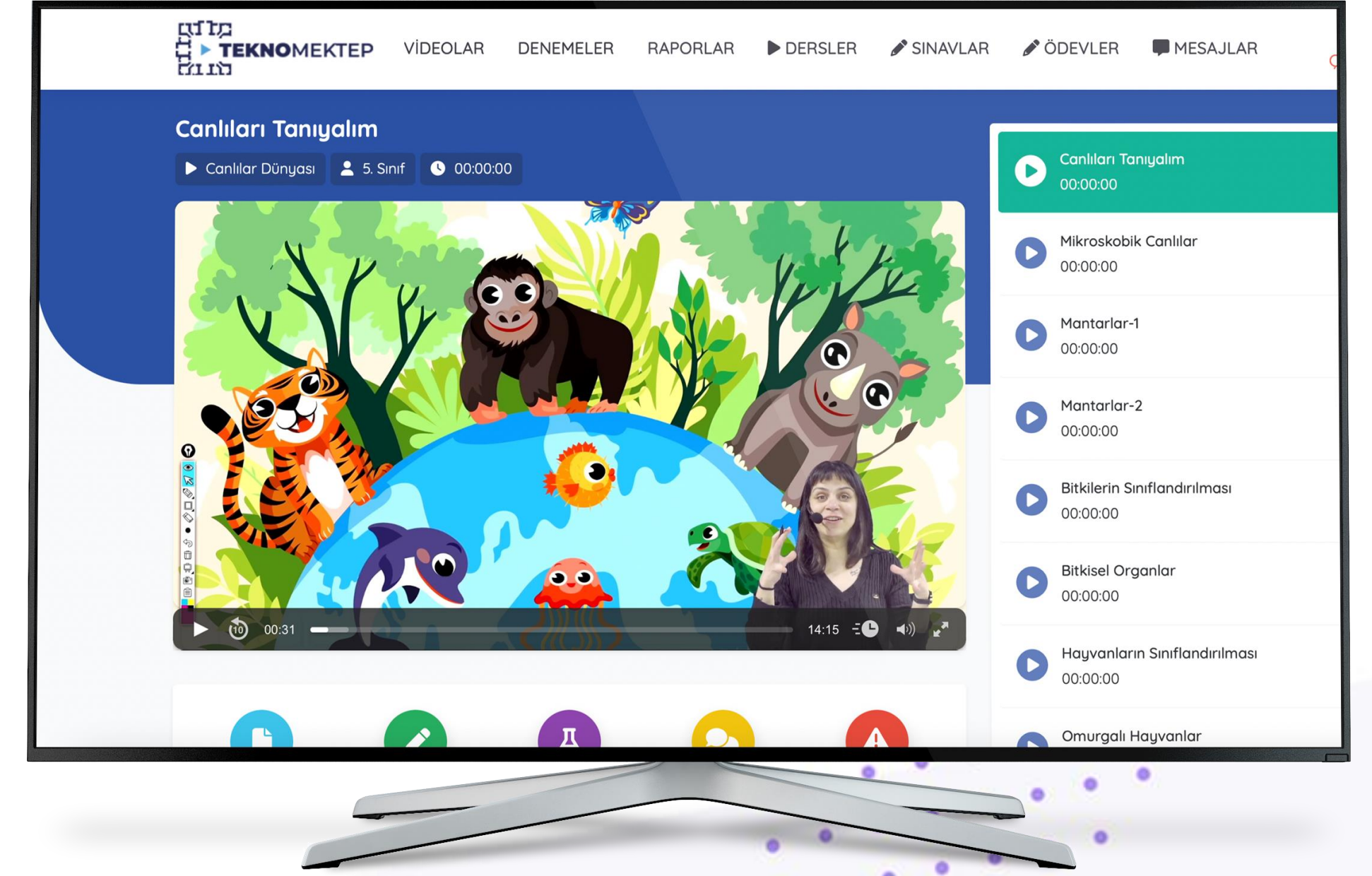


TEKNO MEKTEP

PRIMARY SCHOOL SETS

Our primary education sets for grades 1, 2, 3, and 4 are prepared by our expert teachers with animation-supported and 4K videos. Thousands of practice questions and solutions have been provided. Students can enjoy learning while receiving their education.

With our outcome-focused educational sets, students will easily complete their missing learning objectives.



GRADES



- PRIMARY SCHOOL 1ST GRADE
- PRIMARY SCHOOL 2ND GRADE
- PRIMARY SCHOOL 3RD GRADE
- PRIMARY SCHOOL 4TH GRADE

SUBJECT INSTRUCTION



Animation-supported, 4K video-enhanced, up-to-date educational curriculum.

QUESTION BANK



Thousands of questions and solution videos are available. The questions are aligned with learning outcomes.

DIGITAL BOOKS

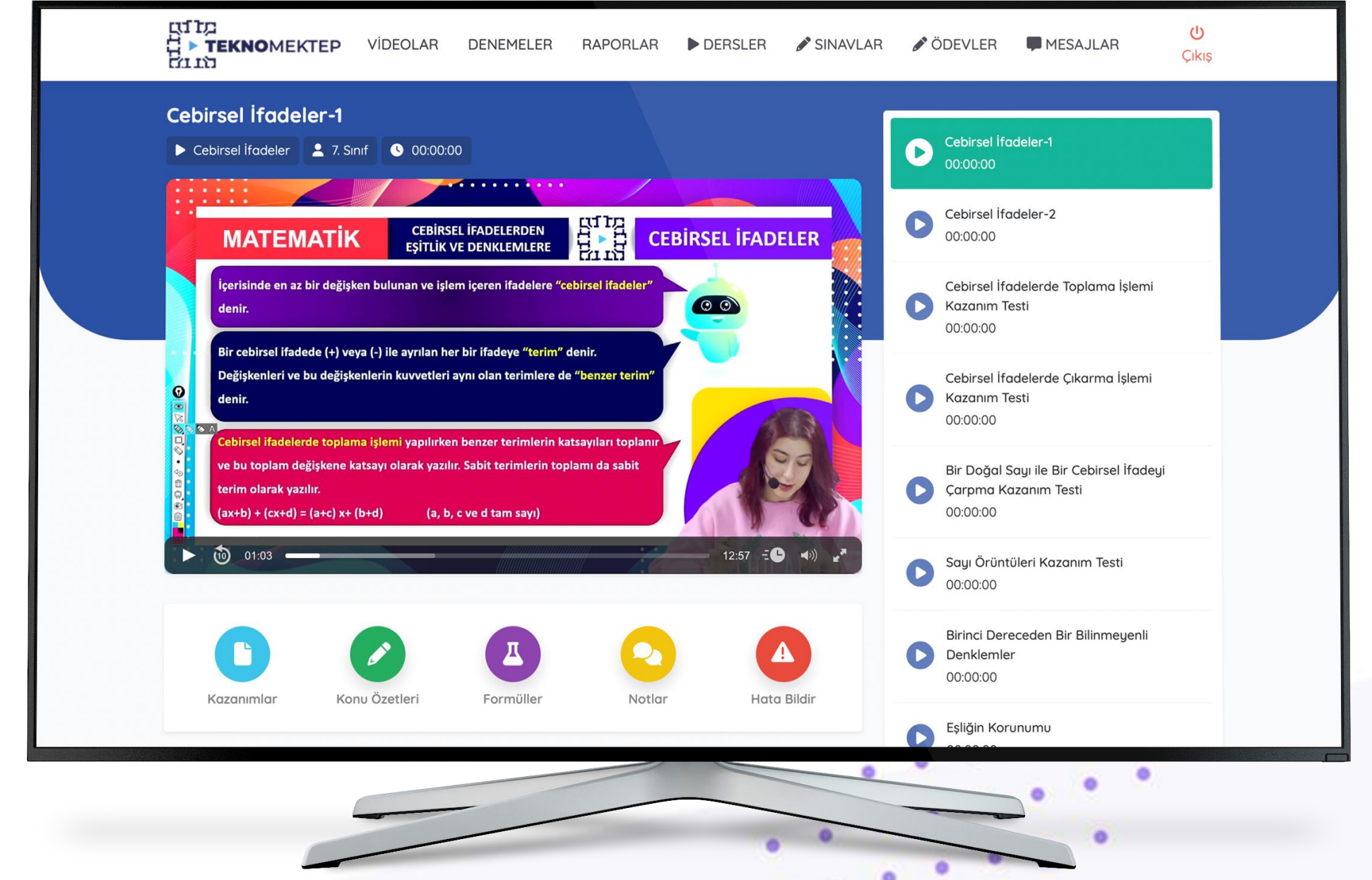


Digital booklets are organized by subject and learning outcomes. You can track the teacher's guidance through the topic booklets.

TEKNO MEKTEP

LOWER SECONDARY SCHOOL SETS

Our lower secondary education sets for grades 5, 6, 7, and 8 are prepared by our expert teachers with animation-supported and 4K videos. Thousands of practice questions and solutions have been provided. Students can enjoy learning while receiving their education. With our outcome-focused educational sets, students will easily complete their missing learning objectives.



GRADES



- ❖ LOWER SECONDARY SCHOOL 5TH GRADE
- ❖ LOWER SECONDARY SCHOOL 6TH GRADE
- ❖ LOWER SECONDARY SCHOOL 7TH GRADE
- ❖ LOWER SECONDARY SCHOOL 8TH GRADE

SUBJECT INSTRUCTION



Animation-supported, 4K video-enhanced, up-to-date educational curriculum.

QUESTION BANK



Thousands of questions and solution videos are available. The questions are aligned with learning outcomes.

DIGITAL BOOKS

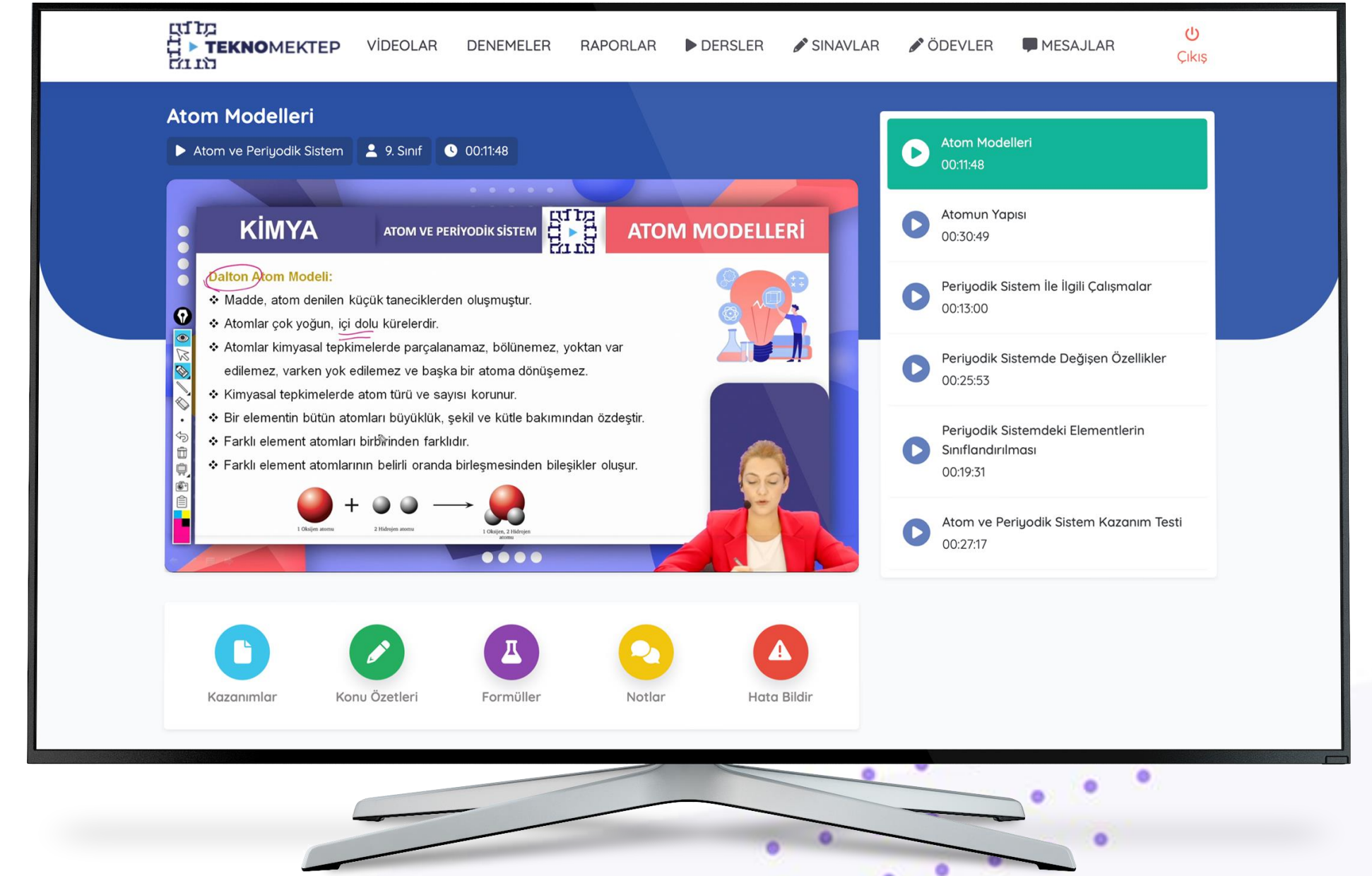


Digital booklets are organized by subject and learning outcomes. You can follow the teacher using the topic booklets.

TEKNO MEKTEP

UPPER SECONDARY EDUCATION SETS

Our upper secondary education sets for grades 9, 10, 11, and 12 are prepared by our expert teachers with animation-supported and 4K videos. Thousands of practice questions and solutions have been provided. Students can enjoy learning while receiving their education. With our outcome-focused educational sets, students will easily complete their missing learning objectives.



GRADES



- ❖ SECONDARY EDUCATION 9TH GRADE
- ❖ SECONDARY EDUCATION 10TH GRADE
- ❖ SECONDARY EDUCATION 11TH GRADE
- ❖ SECONDARY EDUCATION 12TH GRADE

SUBJECT INSTRUCTION



Animation-supported, 4K video-enhanced, up-to-date educational curriculum.

QUESTION BANK



Thousands of questions and solution videos are available. The questions are aligned with learning outcomes.

DIGITAL BOOKS



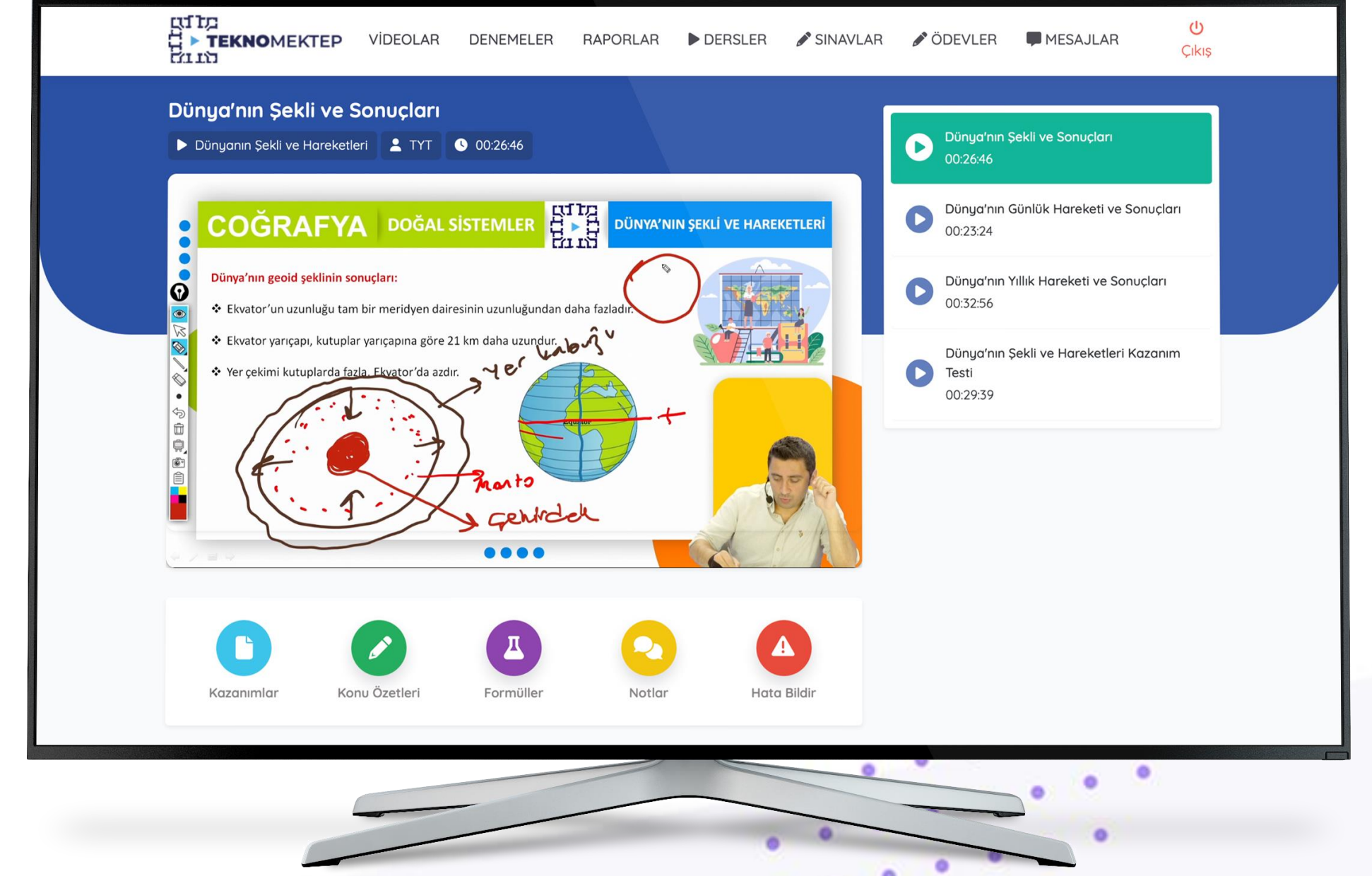
Digital booklets are organized by subject and learning outcomes. You can follow the teacher using the topic booklets.

TEKNO MEKTEP

TYT-AYT SETS

Our university preparation education sets are prepared by our expert teachers with animation-supported and 4K videos. Thousands of practice questions and solutions have been provided. Students can enjoy learning while receiving their education.

With our outcome-focused educational sets, students will easily complete their missing learning objectives.



GRADES



- ❖ TYT
- ❖ AYT

SUBJECT INSTRUCTION



Animation-supported, 4K video-enhanced, up-to-date educational curriculum.

QUESTION BANK



Thousands of questions and solution videos are available. The questions are aligned with learning outcomes. The system includes over 100,000 questions and 40 mock exams.

DIGITAL BOOKS



Digital booklets are organized by subject and learning outcomes. You can follow the teacher using the topic booklets.

TEKNO MEKTEP

LGS SET

The preparation education set for the High School Entrance Exam is prepared by our expert teachers with animation-supported and 4K videos. Thousands of practice questions and solutions have been provided. Students can enjoy learning while receiving their education. With our outcome-focused educational sets, students will easily complete their missing learning objectives.



GRADES



❖ **High School Entrance Exam**

SUBJECT INSTRUCTION



Animation-supported, 4K video-enhanced, up-to-date educational curriculum.

QUESTION BANK



Thousands of questions and solution videos are available. The questions are aligned with learning outcomes. The system includes 40 mock exams.

DIGITAL BOOKS



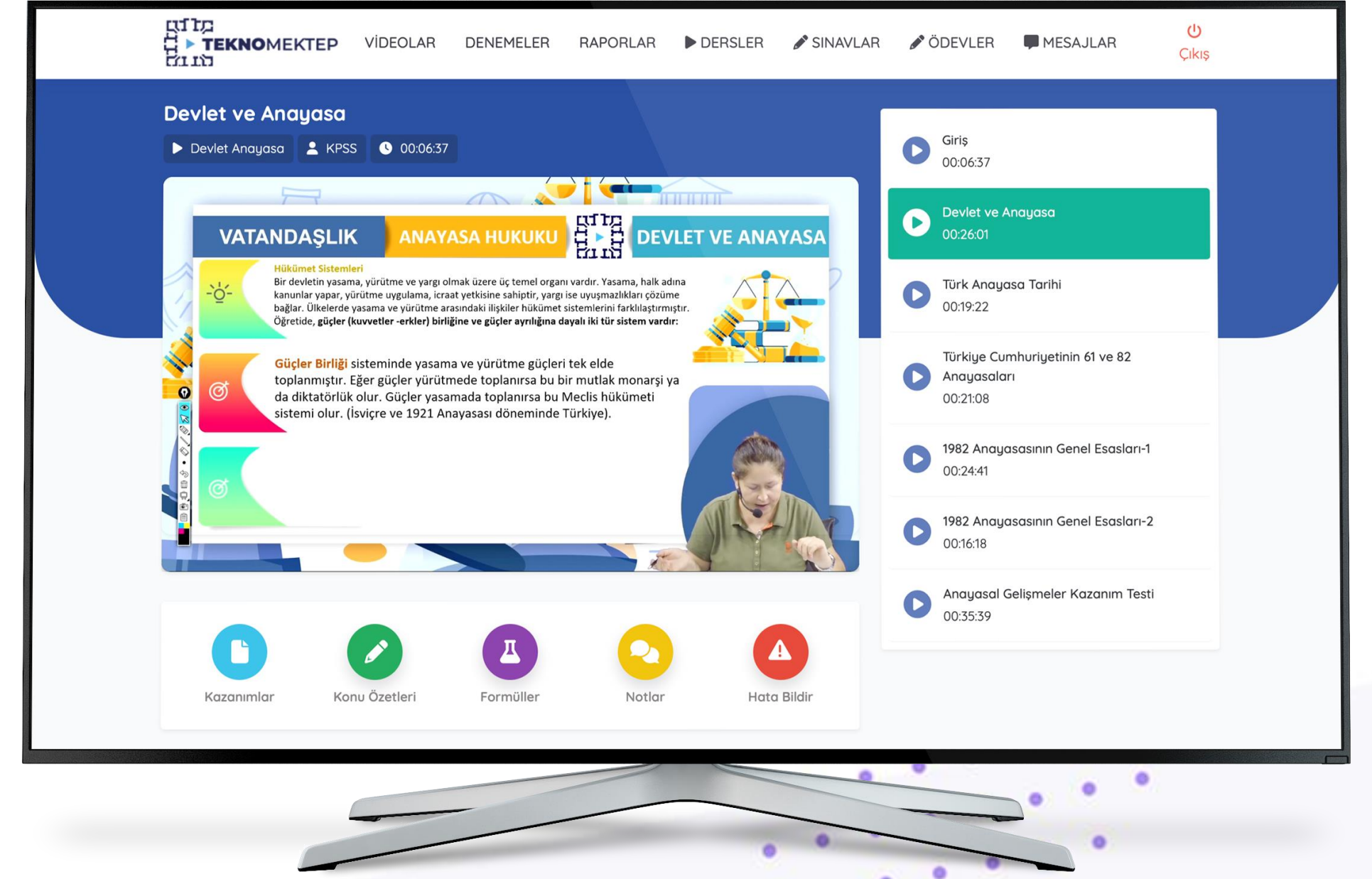
Digital booklets are organized by subject and learning outcomes. You can follow the teacher using the topic booklets.

TEKNO MEKTEP

KPSS SET

The KPSS preparation education set is prepared by our expert teachers with animation-supported and 4K videos. Thousands of practice questions and solutions have been provided. Students can enjoy learning while receiving their education.

With our outcome-focused educational sets, students will easily complete their missing learning objectives.



GRADES



- ❖ **KPSS High School**
- ❖ **KPSS Associate Degree**
- ❖ **KPSS Bachelor's Degree**

SUBJECT INSTRUCTION



Animation-supported, 4K video-enhanced, up-to-date educational curriculum.

QUESTION BANK



Thousands of questions and solution videos are available. The questions are aligned with learning outcomes. The system includes 15 mock exams.

DIGITAL BOOKS

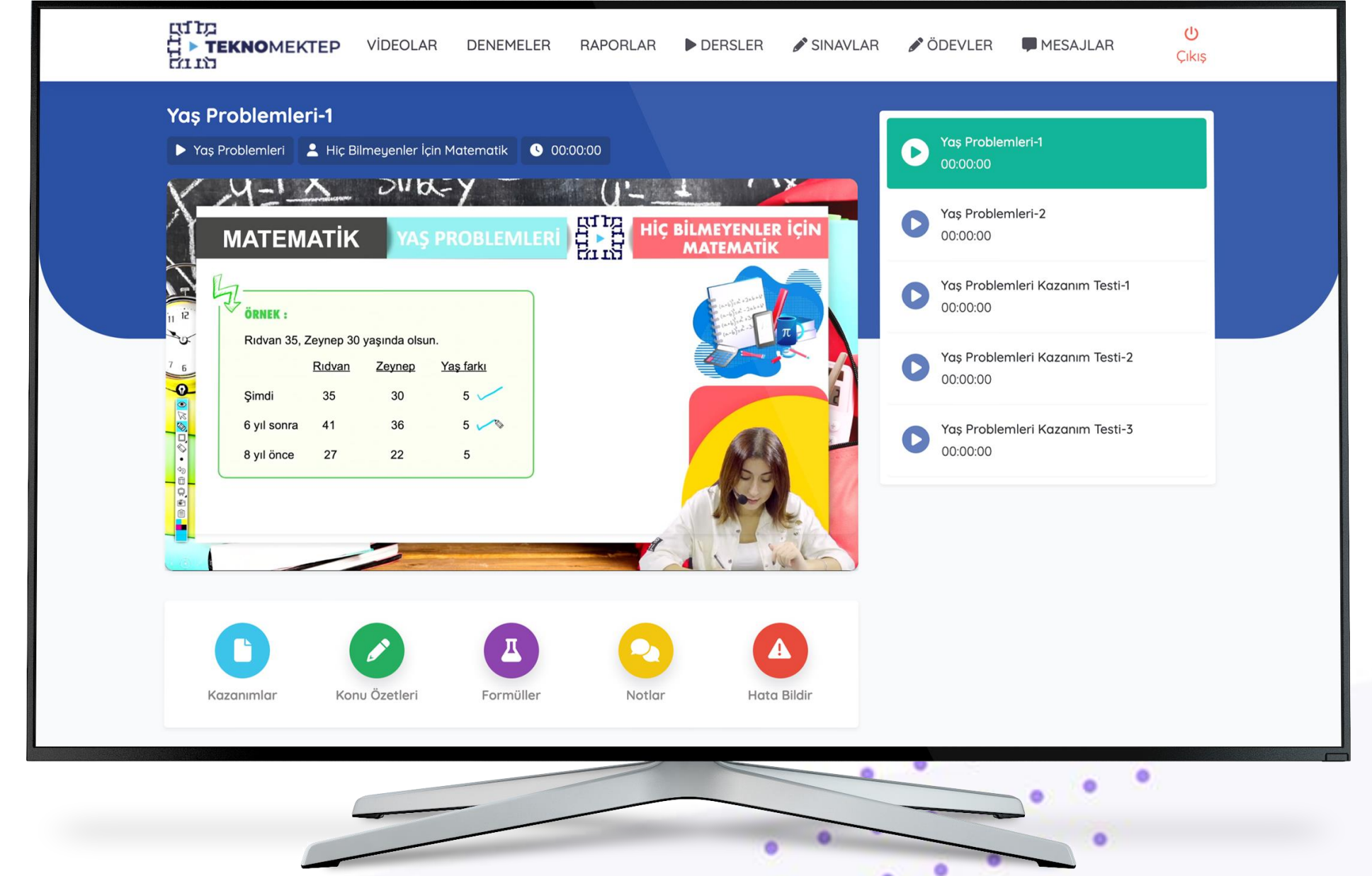


Digital booklets are organized by subject and learning outcomes. You can follow the teacher using the topic booklets.

TEKNO MEKTEP

MATHEMATICS & GEOMETRY FOR ABSOLUTE BEGINNERS

The Mathematics and Geometry Series for Absolute Beginners is designed for students who have no prior knowledge of mathematics or who struggle with the subject. It teaches mathematics from the ground up, supported by detailed topic explanations and problem-solving exercises ranging from basic to advanced levels.



LEVELS



- ❖ **Zero Level**
- ❖ **Basic Level**
- ❖ **Problem Series**
- ❖ **Triangles and Polygons**

SUBJECT INSTRUCTION



Basic topic explanations have been prepared in a detailed and comprehensive manner.

QUESTION BANK



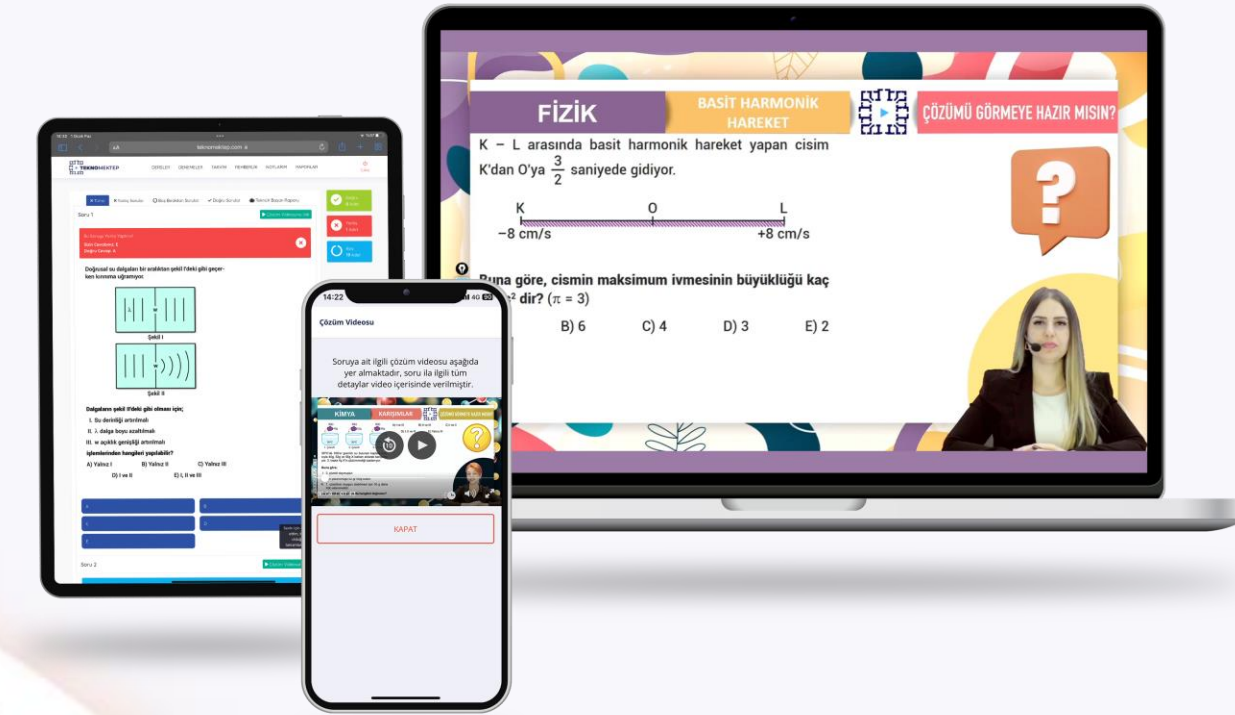
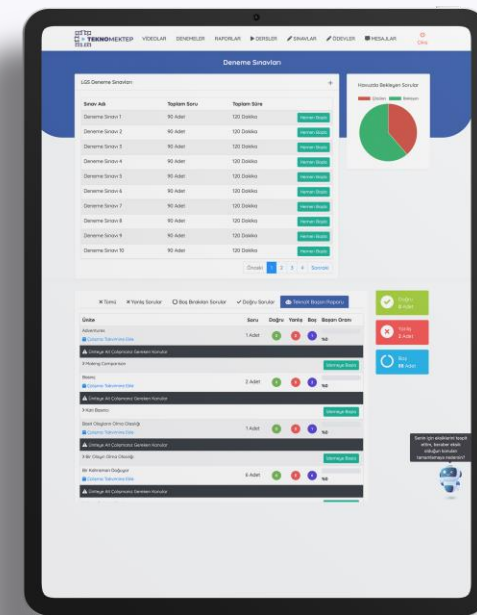
Thousands of questions and solution videos are available, including 15,000 questions and new generation problems.

DIGITAL BOOKS



Digital booklets are organized by subject and learning outcomes. You can follow the teacher using the topic booklets.

EDUCATION FOR EVERYONE, EDUCATION EVERYWHERE



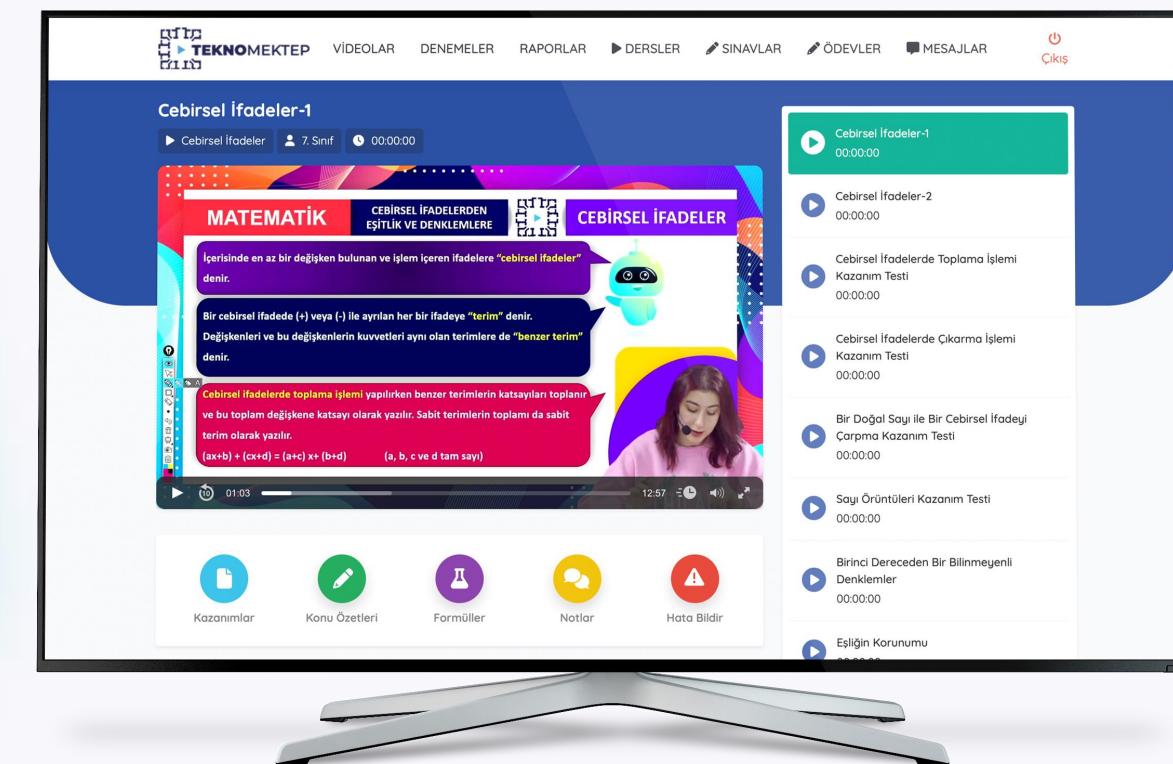
COMPUTER

TABLET

PHONE

TV

WHICH PLATFORMS DOES IT SUPPORT?





TEKNOMEKTEP

AKILLI DİJİTAL EGİTİM SİSTEMİ

